



ANNUAL REPORT

2021-2022



**LITTLE SKI HILL &
BEAR BASIN NORDIC CENTER**



LETTER FROM THE BOARD PRESIDENT,

Amy Holm

PLSC EXECUTIVE STAFF

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Executive Director/General Manager

Jennifer Dummar

Development Director

Ed Roper

Bear Basin Nordic Center Director

Preston Woods

LSH Operations & Events

Cortney Bayuk

Programs Director

Leslie McCoy

Lodge/Kitchen Director

Tim Bailey

Ski Patrol

BOARD MEMBERS

Amy Holm

Board President

Mike Lamm

Vice President

Tor Anderson

Treasurer

Pat Berg

Secretary

Nish Weiseth

Board Member

Joel Helleman

Board Member

Sue Lovelace

Board Member

Jan Eitel

Board Member

Kara Finley

Board Member

The Little Ski Hill and Payette Lakes Ski Club have been close to my heart for as long as I can remember – my memories of skiing, training, playing with friends, and racing via Little Ski Hill are some of my favorites. I grew up in McCall and spent after-school hours and weekends at LSH. It was part of the culture – kids learning to ski and families joining for dinners in the Lodge. The Little Ski Hill and Bear Basin Nordic Center continue to be a cornerstone of our community and serve our mission to provide affordable and sustainable winter recreation facilities and programs for kids and kids-at-heart.

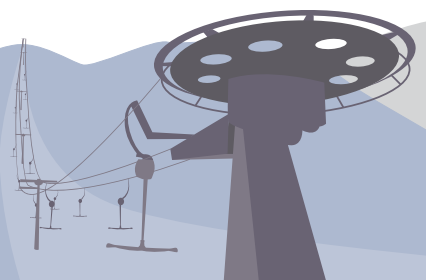
I am thrilled to continue my passion for PLSC – Little Ski Hill and serve as the President of the Board of Directors. My husband, Richard, and I are raising 2 young skiers. We are beyond grateful to have a ski area where our children can ride the new t-bar, ski with buddies, and where we can enjoy gathering with other winter-loving families and friends.

We are incredibly lucky to have downhill, Nordic, and night skiing within minutes of town. The LSH After School Program includes students from McCall, Donnelly, and New Meadows busing children from various schools to learn to ski, get some exercise outside, and provide a fun and safe kid's program for working families. The scholarship fund for the After School Program makes it possible for broad participation by reducing any financial barriers. Bear Basin Nordic Center and its miles of groomed trails offer kids and adults opportunities to stay active and Nordic ski and snowshoe. Our knowledgeable and friendly staff offer instruction for beginners and experts! Our Outback terrain park is growing as more kids and families are interested in jumps and rails.

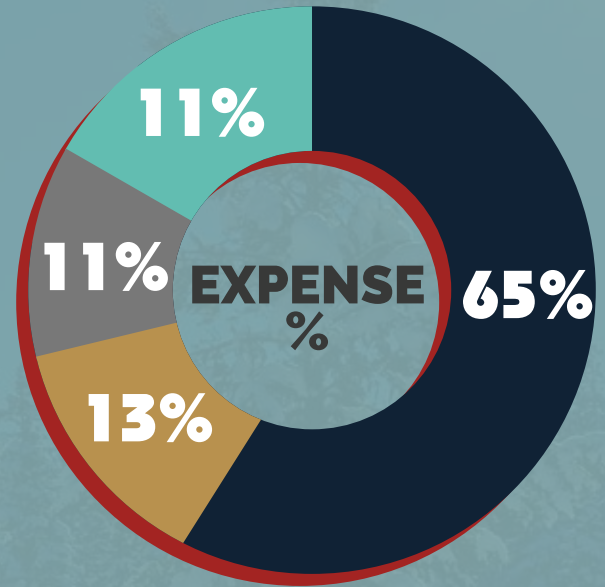
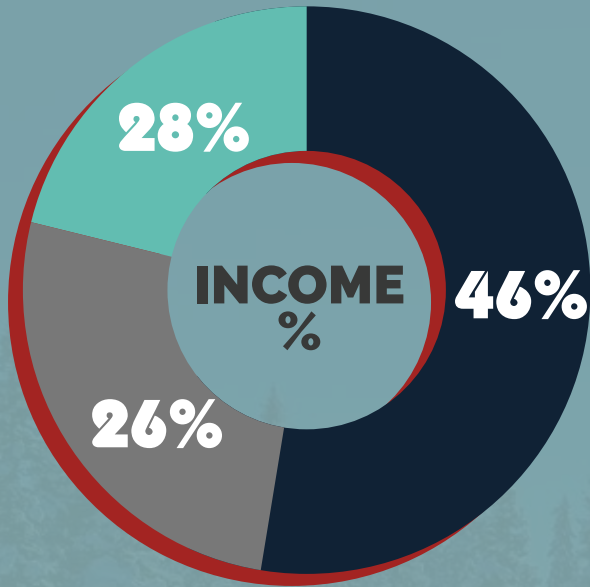
Payette Lakes Ski Club is a non-profit 501(c)(3), and we sustain and grow our programs and improve our facilities because of gracious donors, volunteers, committed staff, our employees (say hello to the lift operators!), and our board of directors. We are currently in the middle of a Capital Campaign. So far this Campaign has successfully raised funds for installing the new t-bar, replacement and upgraded lighting on the Main Run and the Face, and new lighting on Race Run. This 2022-2023 winter, we will night ski on Race Run which offers more terrain and training opportunities for our local ski teams. THANK YOU to our generous donors and community partners who contribute to this campaign and to our general fundraising efforts through corporate sponsorships, participation at various events, and attending our annual Snowball Fundraiser.

On behalf of the Board of Directors, thank you to our community, donors, volunteers, and friends of PLSC. See you on the Hill!

Amy Holm
Board President



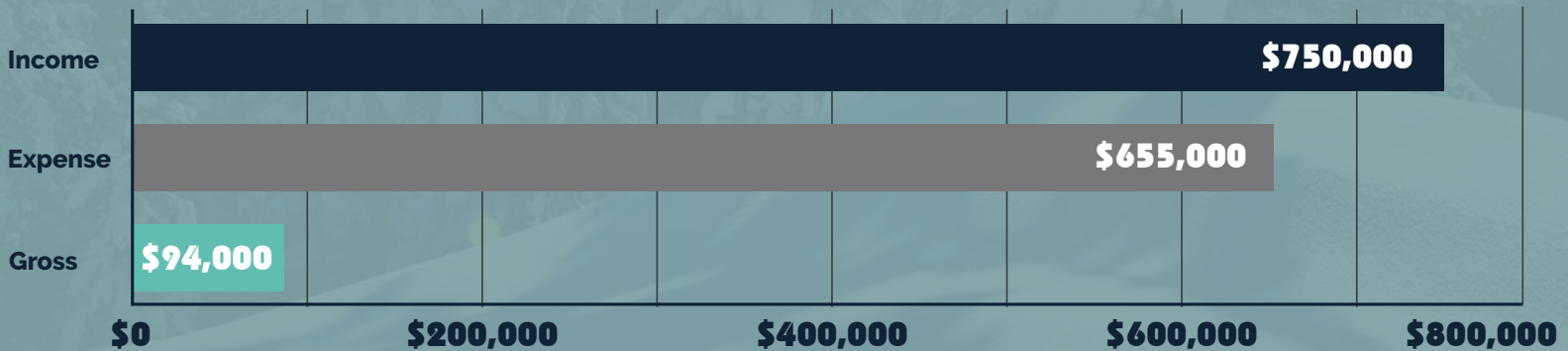
2021/2022 CONSOLIDATED FINANCIALS*



Program Revenue
 Fundraising
 Gifts & Grants

Operating Expense
 Admin
 Fundraising
 Capital Improvements

P&L SNAPSHOT*



OUR MISSION

is to provide affordable, accessible, and sustainable winter recreation facilities which maintain a full spectrum of programs for the community while reducing any financial barriers to participation.

GOALS:

- Never Turn a Child Away
- Expand Winter Activities
- Sustainability for Future Generations

LIFT. LIGHTS. LITTLE HILL.

UPDATED PROJECT BUDGET

PHASE 1 Lift Replacement (**complete**) ✓

PHASE 1 Maintenance Building (**complete**) ✓

PHASE 2 Light Replacement (**complete**) ✓

PHASE 3 LIGHTING EXPANSION

Little Ski Hill has secured a large grant to aid the replacement of both our aging T-bar lift and replace and expand lighting for night skiing. Both of these essential systems were installed in the early 1970's and are vital to continue daily operations.

However, Little Ski Hill must gain community support to finish fundraising and make the final phase of this project a reality.

TOTAL AMOUNT NEEDED FOR PHASE 3: \$1,000,000

Amount Raised To Date for Phase 3:	\$549,200
Funds Retained From Phases 1 & 2:	\$67,810
Amount Retained for Phase 3 to Date:	\$593,310
AMOUNT REMAINING TO REACH \$1M GOAL:	\$406,690

in partnership with:



THANK YOU TO ALL OF OUR DONORS

LEAD GIFTS \$15,000 or GREATER

Anonymous (1)
Albertson Family Foundation
City of McCall LOT Funds
Corwin Ford
Gilbert Family
Laura Moore Cunningham Foundation

MAJOR GIFTS FROM \$5,000 - \$14,999

Anonymous (2)
Bitton Family
Hometown Sports
Jordan Family
Sue Lovelace

SUPPORTING GIFTS FROM \$1,000 - \$4,999

Tor Andersen & Caitlin Gustafson
City of Donnelly LOT Funds
Laidlaw Family
Payette Lakes Progressive Club
Patti Primmer
Ed & Erin Roper
Weiseth Family

Golden Ski Society

\$18,581.39 Raised by this elite group of committed and sustaining supporters during the 21/22FY.

double elite

Jason "The Dude" Ventress

smooth operators

Tom & Edie Welty
Andi & Gusti Laidlaw
Chris & Betsy Martin

easy riders

Dan & Lisa Ostermiller
Nicole & Brandon Youkstetter
Sadie Noah Real Estate
Krahn's Home Furnishings

2022 AFTER SCHOOL SKI & SNOWBOARD PROGRAM

Programming | *Our Greatest Impact*



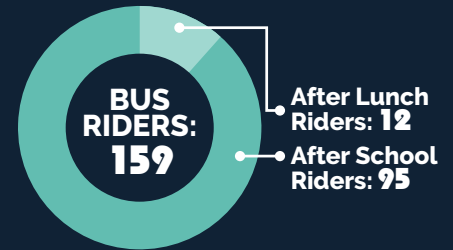
174 TOTAL PARTICIPANTS

After School Program: **174**

Saturday Program: **16**

DEMOGRAPHICS

New to Program: **92**
 Returning to Program: **98**
 Caucasian Participants: **156** Native American: **0**
 Hispanic/Latinx: **7** Pacific Islander: **3**
 African American: **1** Participants Two or More Races: **5**
 Asian American: **1**



AT START OF 2022 PROGRAM:



GRADUATING 2022 PROGRAM:



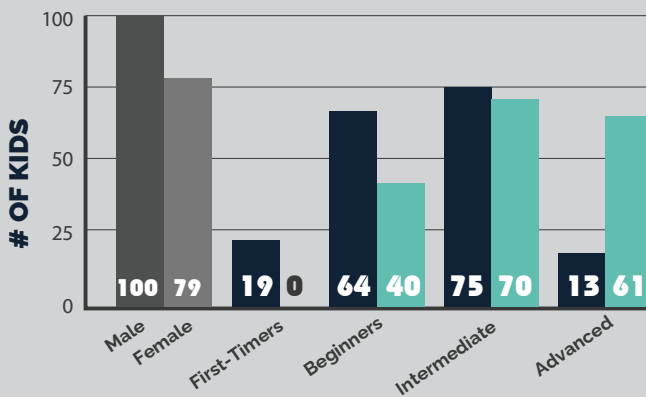
MALE:



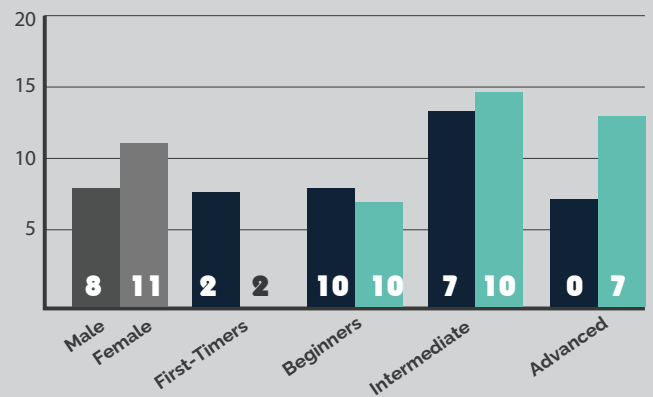
FEMALE:



SKIERS: 171 TOTAL



SNOWBOARDERS: 19 TOTAL



INSTRUCTORS

ASP: **76** Saturday Program: **5**
 Paid: **38** Volunteer: **38**
 Snowboard: **13** Middle-Schoolers: **29**
 Ski: **63** High-Schoolers: **34**
 Lodge: **21**
 On Snow: **11** **32** Parent Volunteers



SCHOLARSHIPS

PLSC was able to award 32 children scholarships, valued at **\$90-\$350 per person**.
 100% off: 17 children 25% off: 8 children 75% off: 7 children
32 Number of Participants Receiving Financial Assistance through the Sponsor A Skier Scholarship Fund
\$8,487 Scholarship \$\$ Awarded in 2022.

AFTER SCHOOL PROGRAM SUCCESS DELIVERED IN PARTNERSHIP WITH:

Share Winter Foundation
 Laura Moore Cunningham Foundation
 Meadows Valley Benefit Tournament (The Fosdick)
 Payette Lakes Progressive Club

Rotary Club of McCall
 City of Donnelly LOT Funds
 Perc H Shelton & Gladys A Pospisil Shelton Foundation Advised Fund

GET INVOLVED: PARTICIPATE-VOLUNTEER-SPONSOR-DONATE

2022 SPONSOR SPOTLIGHT

ABOUT THE GOLDEN SKI SOCIETY:

We committed to become a Golden Ski Society member because we want to make sure the After School Program stays going for many years to come. We support the program because it provides an opportunity for all kids in our community the chance to learn how to ski, no matter what their financial situation is.

ABOUT BECOMING A PLSC EVENT SPONSOR:

We truly believe in the way the After School Program has kids learning from their peers, and then allowing the kids a chance to come back and teach future kids. These are life skills that will last forever! Our daughter loves the After School Program!



DREAMS DO COME TRUE!

PAYETTE LAKES SKI CLUB PURCHASES NEW SNOWCAT FOR LITTLE SKI HILL

With the support of very generous donors in November 2021, Payette Lakes Ski Club was able to upgrade Little Ski Hill's grooming machine, a Pisten Bully Park Pro. This is a huge upgrade for Little Ski Hill!

WITH SUPPORT FROM THESE DONORS:
CITY OF MCCALL LOT FUNDS
THE LAURA MOORE CUNNINGHAM FOUNDATION
SHARE WINTER FOUNDATION



BEAR BASIN NORDIC CENTER

100 NORDIC LESSONS | **44** PRIVATE LESSONS | **56** GROUP LESSONS | **58** SKATE SKI LESSONS | **44** CLASSIC SKI LESSONS




The Payette Lakes Ski Patrol formed a new Nordic Patrol at Bear Basin Nordic Center last fall. This was our first season in operation and the new partnership resulted in a better understanding of how to perform day-to-day patrol functions, and also the realization that this is a needed service.

The ski patrol was present at the Nordic Center on winter weekends and holidays and intermittently out on the ski trails throughout the past season. Our goal is to provide a friendly interface with skiers and snowshoers, introducing newcomers to the area. Patrol members will provide route selection advice, assist with equipment, report on trail conditions, and help first-time Nordic skiers get going. Our plan is to follow this same service plan next winter, during the 2022/2023 season.

Patrollers are also trained to provide emergency first-aid care to any injured skiers or snowshoers. Next season we plan

to add a dedicated emergency phone number for the area, with signs posted throughout the trail system to help guests access help quickly.

In our first season providing services, the Nordic Patrol responded to several emergencies, including a broken arm and a torn hamstring. Neither skier was able to self-evacuate back to their cars, so having a prompt response from the patrol meant avoiding spending extended time in the cold while waiting for rescue. With an on-site AED, toboggan, snowmobile, and trained patrollers on duty, this means we can act immediately in the case of an injury or medical incident at BBNC.

The Bear Basin Nordic Area is operated by the Payette Lakes Ski Club under a permit with the Payette National Forest. The area is supported with funding from the McCall Tourism Local Option Tax. 

E+ “WHY DO YOU LOVE LITTLE SKI HILL?”

FAMILY HIGHLIGHT: THE WEISETH FAMILY



“It’s hard to think of a place that has had a greater impact on the life of our family than Little Ski Hill.

LSH is the place my kids are known, loved, and celebrated for who they are, and it’s the place where we have found our closest friends and community. Our son Rowan is autistic, which can come with a lot of social struggles, but every time he shows up to the Hill, he is welcomed and encouraged — a priceless gift during the tender middle school years for any child, but especially for Rowan. Our daughter Scout found her passion for freestyle skiing at the Little Hill. That love has taken her to new heights and to several podiums, including the National Championships in 2022. There’s no place she’d rather be than at Little Ski Hill. But most importantly and above all else, it embodies so much of our family’s core value — leave people better than you found them — and we are all better because of Little Ski Hill.”

-NISH & ERIK

“I LOVE LITTLE SKI HILL BECAUSE IT’S SO MUCH FUN. I LOVE IT MORE THAN BRUNDAGE. I LOVE IT MORE THAN TAMARACK. MY BEST FRIENDS ARE AT LITTLE SKI HILL AND I GET TO SEE RIA, BODE, FINN, AND ALL MY FRIENDS. I GET TO SEE PRESTON. THE LODGE HAS MY FAVORITE SKITTLES, TOO. LITTLE SKI HILL IS MY FAVORITE PLACE.” -ROWAN

“LITTLE SKI HILL IS MY VERY FAVORITE PLACE ON PLANET EARTH. IT’S WHERE I REALLY LEARNED HOW TO SKI, BUT IT’S WHERE I LEARNED HOW TO DO TRICKS ON JUMPS AND RAILS, WHICH IS WHAT I REALLY LOVE TO DO. IF IT WASN’T FOR LITTLE SKI HILL AND ALL THE AWESOME PEOPLE THERE, I DON’T THINK I COULD DO WHAT I DO NOW. EVERYBODY ALWAYS CHEERS FOR EACH OTHER, EVERYBODY ALWAYS SAYS THINGS LIKE “YOU GOT THIS!” AND “THAT WAS AWESOME!” I GET BETTER AT SKIING BECAUSE EVERYONE AT LITTLE SKI HILL BELIEVES IN ME. THE STAFF IS THE KINDEST. PRESTON IS ALWAYS OUT THERE MAKING THINGS AWESOME FOR US IN THE PARK. IT’S A PLACE YOU CAN GO TO FEEL GOOD ABOUT YOURSELF, WHICH IS WHY I LOVE TO GO THERE EVERY SINGLE DAY.” -SCOUT



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LOOKING AHEAD:

- ❄️ AFTER SCHOOL SKI + SNOWBOARD PROGRAMS
 January - February 2023
- ❄️ LSH TOWN RACE LEAGUE
 February - March 2023 | Registration Opens January 1st 2023

2023 FRIENDS OF THE CLUB

DIAMOND SPONSOR



PLATINUM SPONSORS



GOLD SPONSORS



SPANISH-SPEAKING LESSONS AT LSH

AFTER SCHOOL PROGRAM GRADUATE AND CURRENT INSTRUCTOR, LILI DANIELS RECENTLY ORGANIZED AND TAUGHT SKI LESSONS IN SPANISH AT LITTLE SKI HILL DURING MARCH 2022.



“Ever since I was three years old, I would spend my winters skiing at Little Ski Hill. Every winter, my family and I would come to McCall, spend time skiing, and then head back to Argentina. When I was in Fourth grade, my family and I moved to McCall. I have been teaching skiing at Little Ski Hill since seventh grade, and I am now going into my Senior year of high school and excited for the next season. Last winter, after the six-week Little Ski Hill Program, I offered two weeks of free ski lessons in Spanish to seven students. Two students were first-time skiers, and the other five were beginner to intermediate. Throughout these two weeks, I saw a considerable improvement in all of the students, and the two first-time skiers even got up the T-bar and down the entire run. I had such a fun experience with these kids, teaching them to ski, practicing my Spanish, and seeing the smiles on their faces. This would not have been possible if it wasn't for Little Ski Hill's ability to let them ski for free, use gear, and support me through the two weeks. I am so thankful for the opportunity to offer these ski lessons, and I'm so excited to do it again next season.” -Lili Daniels