



# Payette Lakes Ski Club

## 2024 - BUSINESS SPONSORSHIP PACKET

### *Help support our local ski club by becoming a Yearly Event Sponsor!*

Yearly Business Sponsors of the Payette Lakes Ski Club support the Club's mission to keep recreation in our community affordable and accessible by subsidizing event costs and thus keeping entry fees as low as possible for participants.

PLSC offers a variety of community events. Sponsorships run a full calendar year; with this partnership beginning in January 2023. Event Sponsorships offer local businesses a great marketing opportunity while ensuring your advertising dollars still have an impact in our community. Commitment and payment are due by October 15, 2023.

Request for digital logo files, and any ad work will follow.

#### **Sponsorship Levels offered for 2024 include:**

#### **DIAMOND SPONSOR \$5,000**

The DIAMOND SPONSOR is our highest level of business sponsorship available and is currently limited to 2 spots. Diamond sponsors are active partners in event marketing and direct supporters of LSH's Outback Terrain Park. Diamond Sponsors will receive thoughtful and personalized event promotion throughout the year.

- Business promotion/signage at entrance to LSH Outback Terrain Park
- Company logo *inside* trail maps
- Company logo on LSH Maintenance Truck
- Company receives personalized social media event promotion
- Logo Banner placed at entrance to PLSC events
- Business Logo on website and printed event materials
- Business Logo on 60+ LSH After School Program instructor jerseys
- Company Logo on 125+ race packets at Ponderosa Park Run

#### **PLATINUM SPONSOR \$1,500**

PLATINUM Sponsorships are limited to 12 each year.

- 2.3911x2.5556" ad space provided for Company in Bear Basin Nordic Center and Little Ski Hill trail maps. We print and distribute 1000 each year.
- Business listed on 60+ staff jerseys at LSH After School Program
- Company logo on event advertising and website
- Recognition at event awards ceremonies
- Company logo on banner in lodge
- Company logo on 125+ race packets at Ponderosa Park Run

#### **GOLD SPONSOR \$750**

GOLD SPONSORSHIP offers businesses a bargain for advertising while supporting our mission keeping recreation affordable.

- Company listed mid-level on 60+ staff jerseys at LSH After School Program
- Company logo/name on all event advertising
- Recognition at event awards ceremonies
- Company logo on banner in lodge
- Company logo on 125+ race packets at Ponderosa Park Run

#### **Payette Lakes Ski Club's event calendar includes the following yearly events, but is not limited to:**

LSH's After School Program, Town Race League @ LSH, Freeride Events, any events at Bear Basin Nordic Center, Ponderosa Park Run, McCall Skate Down Contests at Harshman Skatepark, The Ski Swap, The Haunted Lodge and The Snow Ball.



# 2024 BUSINESS SPONSOR -INFORMATION REQUEST-

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Level:

DIAMOND SPONSOR \$5,000 \_\_\_\_\_ PLATINUM SPONSOR: \$1,500 \_\_\_\_\_ GOLD SPONSOR: \$750 \_\_\_\_\_

Our check in the amount of \$\_\_\_\_\_ is enclosed, made payable to Payette Lakes Ski Club.

Please send your completed sponsorship form and payment to:

**Payette Lakes Ski Club  
Sponsors/Jennifer Dummar  
PO Box 442  
McCall, ID 83638**

For questions and Sponsor Communications: Contact Preston: email: [jen@littleskihill.org](mailto:jen@littleskihill.org) or p:208-630-3659

Thank you for supporting the Payette Lakes Ski Club!

*The Payette Lakes Ski Club is a tax-exempt organization with Tax ID #-82-0153504.*